

# **REGULATIONS OF THE PROMOTION "MAYDAY PROMOTION" (hereinafter "Regulations").**

## **Preamble**

This Promotion is dedicated to stylists, makeup artists - both those who run beauty salons, as well as those who perform makeup styling as employees of beauty salons or door-to-door.

By organizing this Promotion, the Organizer wants to support smaller entrepreneurs who provide makeup styling services using HEDONISTA products, both those who run beauty salons and those who perform makeup styling as employees of beauty salons or ambulant.

In any case, **the Promotion is not intended for entrepreneurs who sell cosmetic products including HEDONISTA brand products as part of their business (distributors, sub-distributors, wholesalers).**

The purpose of the Promotion is not for entities professionally engaged in the sale of cosmetic products, including HEDONISTA brand products, to participate in the Promotion, purchase products at lower promotional prices, and then sell the products obtained at the lower price at an even higher profit for their sales business. Such actions are strongly opposed by the Organizer, and consequences will be drawn against those who participate in the Promotion despite, that they do not meet the conditions of participation

## **I. Organizer and duration of the Promotion**

1. The organizer of the Promotion "May Day Promotion" (hereinafter referred to as the "Promotion") is HEDONISTA spółka z ograniczoną odpowiedzialnością with its registered office in Lodz, Senatorska 14/16 93-192 Lodz, registered in the Register of Entrepreneurs by the District Court for Lodz-Centre in Lodz, XX Economic Department of the National Court Register under KRS number: 0000672395, NIP: 7272812721, REGON: 367002658 through the online store <https://www.hedonista.com/pl>.
2. The promotion can also be organized by distributors of the HEDONISTA brand who have joined it.
3. The Promotion shall last from 29.04.2024 g. 00:01 (CET) until 05.05.2024 g. 23:59 (CET) or until stocks are exhausted or the Promotion is cancelled by the Organizer (hereinafter: Promotion Duration).
4. The promotion can also be organized by distributors on their own in the stationary and online stores they run - this is a voluntary participation.

## **II. General provisions**

1. The promotion will be held in accordance with these Regulations.
2. Before entering the Promotion, the Participant should read the Terms and Conditions, in particular, the terms and conditions of participation in the Promotion.
3. By applying for the Promotion, the Participant confirms that he/she has read the Terms and Conditions, understands its provisions and accepts all the rules of the Promotion contained in the Terms and Conditions.

## **III. Participation in the Promotion**

1. Both a consumer, i.e. a natural person performing a legal action under the terms of these

Regulations, not directly related to his/her business or professional activity, as well as an entrepreneur conducting a business or professional activity on his/her own behalf, may participate in the Promotion, subject to paragraph 2.

2. The Promotion shall not be open to distributors and sub-distributors of make-up styling products, wholesalers, and persons who display products in marketplaces - the above also applies to persons performing a representative function in the above mentioned entities, as well as partners in the above mentioned entities. The exclusion does not apply to entities that do not professionally deal with the sale of cosmetic products, and sell individually or occasionally, to which the Participant, by accepting the Terms and Conditions and participating in the Promotion, agrees.
3. In the event that any of the persons listed in paragraph 2 participate in the Promotion, or in the event that the Participant allocates the products purchased in the Promotion for sale, the Organizer shall have the right:
  - a) If the object of the sales agreement concluded during the Promotion has not been released - withdraw from the sales agreement (within 2 months from its conclusion) and not release the object of the sales agreement, or demand the difference between the price of the products not included in the Promotion and the price for which the Participant purchased the products under the Promotion conditioning the release of the object of sale on the payment of the difference - depending on the decision of the Organizer;
  - b) If there has been a release of the object of the sales agreement concluded during the Promotion - withdraw from the sales agreement (within 2 months from its conclusion) and demand the return of the object of sale or demand the difference between the price of the products not included in the Promotion and the price for which the Participant purchased the products under the Promotion - depending on the decision of the Organizer.

**IV.** In addition, in any of the cases described in paragraph 3, the Organizer may claim from the Participant reimbursement of logistic costs related to the execution of the order covered by the Promotion in the amount of EUR 3.20 per each item comprising the order.

#### **V. Terms and Conditions of the Promotion**

1. Participant takes part in the Promotion by placing an order at the Organizer's online store, i.e. at <https://www.hedonista.com/pl>, during the Promotion period.
2. The Promotion applies to orders placed during the Promotion period without territorial restrictions, subject to the territorial terms and conditions of deliveries applicable to the Organizer.
3. The purpose of the Promotion is to reward Participants for purchases of certain goods above the amount specified in paragraph 4 below.
4. For every 100 PLN, 25 EUR, 22 GBP spent, 1 sponge to your order free - <https://www.hedonista.com/pl/gabeczki-do-makijazu-2-szt>
5. Once you add products to your cart, the freebies will be included automatically.
6. Joining the Promotion is voluntary.
7. During the Promotion, each Participant may place any number of orders.
8. During the Promotion, "Quantity Promotions" on products covered by the May Day Promotion and the Mother's Day Promotion will be excluded.
9. A participant in the promotion can receive more than one free item during one purchase.
10. The customer may refuse the gratuity due to lack of interest in the subject matter.

#### **VI. Withdrawal from the sales contract**

In the event that the provisions of generally applicable law grant the Participant the right to withdraw from the contract of sale and return the products, the return of products purchased in the Promotion is

possible insofar as it represents the entire set of new and unused items purchased in the Promotion.

## **VII. Complaints**

1. Any complaints regarding the way the Promotion is conducted, Participants should submit by email to: reklamacje@hedonista.com.
2. The complaint should include the note: "May Day Promotion".
3. Complaints can be filed throughout the Promotion, and up to 14 days from the date of release of the products that are the subject of the sales contract concluded under the Promotion.
4. The complaint should contain the following data of the complainant: name, surname and exact address, as well as a detailed description and reason for the complaint, as well as the claim of the complainant.
5. Complaints submitted after the deadline or not containing the information referred to in paragraph 5 will not be considered.
6. Complaints will be considered immediately, but no later than within 30 days of receipt by the Organizer.
7. In the event of cancellation of the Sales Agreement or return of the goods in the online store, the Participant is also obliged to return the gratis intact.

## **VIII. Data protection**

1. The administrator of the personal data of the Promotion Participants is the Organizer from whom the Participant purchased products under the Promotion.
2. Personal data collected in connection with the Promotion will be processed for the purpose of executing the Sales Agreement, for accounting and bookkeeping purposes, as well as for the investigation of claims and defense against claims arising from the Sales Agreement - on the basis of the Administrator's legitimate legal interest in the investigation of claims and defense against claims.
3. Participants' personal data may be disclosed to entities supporting the Organizer in the implementation of the Promotion, including, in particular, marketing agencies, courier companies, Postal Operator, law firm, accounting office.
4. In connection with the Organizer's processing of personal data, Participants have the following rights:
  - a) The right of access to data and the right to request rectification, deletion or restriction of data processing;
  - b) The right to transfer the provided personal data to another controller;
  - c) The right to object to data processing.
5. Participants also have the right to file a complaint with the competent supervisory authority.
6. Personal data of Promotion Participants will be kept for the period during which it is possible to report complaints, and in the case of complaints - for the time necessary to process the complaint, until the statute of limitations for claims.
7. Provision of personal data is voluntary, however, it is a prerequisite for the implementation of the sales contract. Therefore, the consequence of not providing personal data will be the inability to implement the sales contract.
8. Personal data will not be subject to profiling.
9. Personal data will not be transferred outside the EEA.

## **IX. Final provisions**

1. These Terms and Conditions are available throughout the Promotion at <https://www.hedonista.com/pl>.
2. The Regulations enter into force on the date the Promotion begins.
3. During the Promotion period, the lead time may be extended.
4. Participant, by taking part in the Promotion, accepts their rules contained in these Regulations and declares that he/she has familiarized himself/herself with the rules of the Promotion, as defined in the Regulations, and does not raise any objections in this regard.
5. The Organizer reserves the right to change these Terms and Conditions during the Promotion, without giving any reason, with the proviso that the rights acquired by the Participants before the change will be respected. In particular, the Organizer reserves the right to shorten the duration of the Promotion or to exclude particular items from the Promotion as a result of running out of stock. Such decision may be made separately by the Organizer.